



MANAGEMENT DEVELOPMENT INTERNATIONAL

Illinois State University.



**Professional Training Programs
Online and Face-to-Face
Designed and Delivered Entirely in English**

2023

MDI

Management Development International

Presents

Professional Management Development Training Programs



Notes:

1. The Professional Management Development Program courses are non-credit bearing and cannot be applied towards any Illinois State University undergraduate or graduate degree programs.
2. MDI reserves the right to cancel, postpone, modify the format, or change the content of any program without notice.



**Illinois State University – Williams Hall
Home of Management Development International**



MDI Participants with Dr. Larry Dietz, Former President of Illinois State University

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MDI Professional Development Training Programs

Institutional Capability Statement

Illinois State University was founded in 1857 as the first public institution of higher education in Illinois. The University has a proud heritage: the documents establishing the pioneer educational undertaking were drafted by Abraham Lincoln, the 16th President of the United States of America. Today, Illinois State University (referred to as “Illinois State” or ISU) is a comprehensive, nationally ranked university with over 20,000 students enrolled in a wide range of degree programs at the bachelors, masters, and doctoral levels.

The Office of International Engagement (OIE):

From 2022, the Office of International Studies and Programs (OISP) is renamed the Office of International Engagement (OIE). The Office of International Engagement is the result of the merger between the Office of International Studies and Programs and the International Pathways program. OIE coordinates all international activities and remains the focal point for international activities at Illinois State University.

OIE's primary mission is to internationalize education programs; to promote research and training opportunities with the aim of strengthening mutual collaboration and understanding at the international level; to serve hundreds of international students and researchers from several countries; and to provide professional training through its MDI unit.

Management Development International:

Management Development International (MDI) works in cooperation with all departments and schools within Illinois State. MDI Professional Development Programs are geared to provide participants the necessary knowledge and skills to succeed in a challenging and continuously changing (global) environment.

- **Objectives:**

MDI program objectives are: (a) to provide state-of-the-art training geared to the special considerations of working professionals from public, nonprofit, and private organizations; (b) to deliver knowledge on contemporary theory and the practice of management development, and (c) to utilize practitioner experience to establish the application of theory to public, nonprofit, and private sector practice.

- **Programs:**

MDI offers several short-term professional training programs at the Illinois State campus in the U.S. and overseas. All programs involve the coordination of diverse campus resources and the cooperation and support of external partners (e.g., government agencies, businesses) to provide innovative solutions to unique problems. MDI regular programs include Professional Development Diploma, Advanced Certificate, and Certificate Programs.

Individual participants who cannot attend the regular programs scheduled can apply for the same trainings under Faculty Guided. MDI also conducts custom-designed professional training programs on demand both at the Illinois State campus in the U.S. and on-site overseas.

Since 2021 MDI provides online training in addition to the regular face-to-face training.

MDI has hosted hundreds of participants from Africa, Asia, Middle East, Caribbean, and Central Europe, including the following countries: Albania, Angola, Bahrain, Benin, Burkina Faso, Cambodia, Cameroon, Cape Verde, Chad, China, Republic of China (Taiwan), Republic of Congo (Congo-Brazzaville), Cote d'Ivoire, Democratic Republic of Congo (formerly Zaire), Fiji, The Gambia, Ghana, Guinea Bissau, Haiti, India, Indonesia, Jamaica, Kazakhstan, Kenya, Kosovo, Liberia, Macedonia, Madagascar, Malawi, Malaysia, Mali, Maldives, Mauritania, Mongolia, Montserrat, Nepal, Niger, Nigeria, Oman, Palau, Philippines, Poland, Saudi Arabia, Senegal, Sierra Leone, Sudan, Tanzania, Thailand, Togo, Uzbekistan, and Zambia.

- **Faculty:**

The quality of MDI programs is the product of an outstanding faculty and the resources of a world-class university. Faculty members who teach in MDI programs combine research-based knowledge with practical application and international experience. MDI draws on full-time faculty from various colleges/departments of the University and outside practitioners in relevant fields to provide a wide range of training programs and consulting services. MDI also offers social-cultural assistance and support for each participant who visits our campus.

- **Socio-cultural Support:**

MDI/Illinois State provides a pleasant environment for study, research and cultural exchanges. Located in a metropolitan area, Illinois State is linked by interstate highways to Chicago, Illinois, Saint Louis, Missouri, Springfield, Illinois, Champaign, Illinois, Peoria, Illinois, Indianapolis, Indiana, and Madison, Wisconsin. Regular and very affordable bus and train services to these and other nearby cities make the cultural offerings of these cities available to interested participants, and the university community itself provides an exciting array of activities.

- **Training Facilities:**

Illinois State has state-of-the-art training facilities; including Milner Library, which provides access to millions of catalogued books (and thousands of electronic journals, multimedia titles, print journals, government publications, microfilm, maps, and audio recordings), air-conditioned classrooms, departmental and general computer laboratories with thousands of instructional computers, high technology in the classrooms (including computers, videos, and internet resources), a Student Services Building that houses a modern and comprehensive health service, and a Student Recreation Center. Modern physical fitness and recreation facilities are also available for MDI participants' use.



Programs Summary

MDI offers professional development trainings in three levels: Certificate, Advanced Certificate and Diploma. These training can be conducted as regular programs or faculty-guided study.

Regular Professional Development Training Programs

Level	Date	Training Fee (US dollars)
Certificate	Two (2) Weeks	\$2995
Advanced Certificate	Three (3) Weeks	\$3495
Diploma (In Class)	Four (4) Weeks	\$3995
Diploma (Online)*	Two (2) Weeks	\$3200

*Beginning in 2023, Online Training will only be organized upon request.

Note: MDI accommodates participants who are unable to stay for four weeks but wish to earn a Diploma. In these instances, the participant will have to complete any Certificate program (e.g., Design and Analysis of Projects) during first visit and complete the corresponding complementary Advanced Certificate (e.g., Implementation Management of Projects) during a second visit within two years.



Faculty Guided Studies (FGS)

Under a Faculty Guided Study format, the participant is required to conduct research on selected topics with faculty guidance. There are no regularly scheduled classes. Instead, a designated faculty adviser may conduct short lectures to support the guided study activities. The details of the research activities will be agreed upon between the faculty adviser and the participant.

The participant can choose any of the existing regular certificate or advanced certificate programs as area of specialization. The participant can also choose any of the topics listed under the Custom-design Professional Development Training Programs.

The participant will be provided with training materials/handouts to support her/his research. The faculty adviser will ask the participant to render report on her/his research for comments, synthesis, and reinforcements of learning gains.

The participants will be provided with a library card and will be guided on how to conduct her/his research activities. She/he will also be shown how to access library materials using the internet.

Toward the end of the program, the participant will be required to submit an action plan. The action plan will indicate how the acquired knowledge and skills can be applied in her/his organization.

The admission requirement for any participant in an FGS is the same as the admission requirement for those who apply for the regularly scheduled programs.



Two-Week Professional Development Certificate Programs

Participants can choose from four different 2-week long programs. For all programs, participants are required to develop an action plan for presentation to the class towards the end of the program. The action plan indicates how a participant will utilize the knowledge and skills learned from the program for the betterment of their organizations. To better enhance their learning gains, MDI will provide participants with a Laptop computer for them to keep after the training.

Field visits to a variety of public and private organizations will be organized to allow participants to interact and discuss various aspects of project management with U.S. professionals.

Training Fee : \$2.995

- ❖ **Design and Analysis of Projects**
- ❖ **Fundamentals of Monitoring and Evaluation**
- ❖ **Fundamentals of Human Resource Management**
- ❖ **Managerial Accounting and Budgeting**

Course content: (For a detailed course content, refer to the section describing the Professional Diplomas)



**ILLINOIS STATE
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Illinois' first public university

Management Development International (MDI)
October 04-29, 2021

Three-Week Advanced Professional Development Certificate Programs

Participants can choose from four different 3-week long advanced certificate programs. For all programs, participants are required to develop an action plan for presentation to the class towards the end of the program. The action plan indicates how the participant will utilize the knowledge and skills learned from the program for the betterment of their organizations. To better enhance their learning gains, MDI will provide participants with a Laptop computer for them to keep after the training.

Field visits to a variety of public and private organizations will be organized to allow participants to interact and discuss various aspects of project management with U.S. professionals.

Training Fee: \$3,495

- ❖ **Implementation Management of Projects**
Pre-requisite: Design and Analysis of Projects
- ❖ **Applied Statistical Methods in Monitoring and Evaluation**
Pre-requisite: Fundamentals of Monitoring and Evaluation
- ❖ **Financial Analysis and Controls**
Pre-requisite: Managerial Accounting and Budgeting
- ❖ **Strategic Human Resource Management**
Pre-requisite: Fundamentals of Human Resource Management

Course content: (For a detailed course content, refer to the section describing the Professional Diplomas)



LIST OF TRAINING PROGRAMS IN 2023

This year, MDI is offering both face-to-face and distance training seminars. Distance learning trainings are all two-week intensive diploma level from Monday to Friday. The Online Training will only be organized upon request. All face-to-face training sessions in the U.S.A take place on the Illinois State University campus. The training dates are as follows:

Distance Training (Online): Diploma (Two Intensive Weeks), upon request only. Contact MDI for details.



In-Class Training (Face-to-Face):

Diploma (4 Weeks)

<ul style="list-style-type: none">• Management, Monitoring, and Evaluation of Projects• Monitoring and Evaluation Methods• Financial Management• Human Resource Management• Management and Evaluation of Social Protections Programs• Management and Evaluation of Financial Inclusion Programs• Preparation of Financial Statements Using International Public Sector Accounting Standards (IPSAS)• Big Data Management and Analytics• Risk and Disaster Management• Business Process Management (BPM)	
<i>May</i>	01 to 26
<i>July</i>	03 to 28
<i>August</i>	07 to 31
<i>October</i>	02 to 27

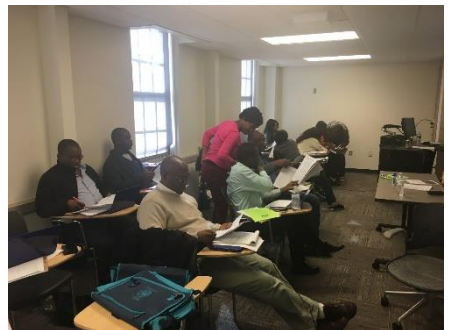
Advanced Certificate (3 Weeks)

<ul style="list-style-type: none">• Implementation Management of Projects• Applied Statistical Methods in Monitoring and Evaluation• Strategic Human Resource Management• Financial Analysis and Controls	
<i>May</i>	01 to 19
<i>July</i>	03 to 21
<i>August</i>	07 to 25
<i>October</i>	02 to 20

Certificate (2 Weeks)

<ul style="list-style-type: none">• Design and Analysis of Projects• Fundamentals of Monitoring and Evaluation• Fundamentals of Human Resource Management• Managerial Accounting and Budgeting	
<i>May</i>	01 to 12
<i>July</i>	03 to 14
<i>August</i>	07 to 18
<i>October</i>	02 to 13





Four-Week Professional Development Diploma Programs

DIPLOMA TITLE	CERTIFICATE COMBINATIONS
Management, Monitoring, and Evaluation of Projects	1. Design and Analysis of Projects, and 2. Implementation Management of Projects
Monitoring and Evaluation Methods	1. Fundamentals of Monitoring and Evaluation, and 2. Applied Statistical Methods in M&E
Financial Management	1. Managerial Accounting and Budgeting, and 2. Financial Analysis and Controls
Human Resource Management	1. Fundamentals of Human Resource Management, and 2. Strategic Human Resource Management
Management and Evaluation of Social Protections Programs	Continuous 4 weeks only (or 2 weeks online)
Management and Evaluation of Financial Inclusion Programs	Continuous 4 weeks only (or 2 weeks online)
Preparation of Financial Statements Using International Public Sector Accounting Standards (IPSAS)	Continuous 4-week only (or 2 weeks online)
Big Data Management and Analytics	Continuous 4-week only (or 2 weeks online)
Risk and Disaster Management	Continuous 4-week only (or 2 weeks online)
Business Process Management (BPM)	Continuous 4-week only (or 2 weeks online)



❖ Management, Monitoring, and Evaluation of Projects

The proper designing of projects greatly enhances successful performance, the conservation of scarce resources, and the sustainability of the undertaking over its lifetime. Therefore, the efficient utilization of project inputs such as financial and human resources are important issues in project implementation. It is imperative that those involved in project implementation be equipped with knowledge and skills in monitoring and evaluating the progress of a project's implementation. The program is designed for officials in the public, private, and non-profit organizations who are involved in the preparation, implementation, and monitoring and evaluation of projects

Training Fee

In-Person

\$3,995

Application fees: Payment of a non-refundable application fee of \$ 50 is required before admission is finalized (For face-to-face training only).

Course content:

Design and Analysis of Projects

- Detailed Analysis of the Project Cycle
- Conceptual Project Framework and Execution
- Logical Framework Analysis and Matrix Design
- Economic and Financial Appraisal of Development Projects
- Social and Environmental Framework Analysis and Impact Assessment
- Project Design and Preparation
- Quality Management for Organizational Performance Improvement

Implementation Management of Projects

- Project Implementation Strategies
- Marketing Management for Projects
- Procurement Management & Risk Management
- Cost-Benefit/Effectiveness Analysis
- Participatory Monitoring-Evaluation: Community Score Card & Outcome Mapping
- Survey Research Methods: Data Collection and Data Analysis



❖ Monitoring and Evaluation Methods

This program is for managers / administrators in the public, parastatal, and private sectors in charge of monitoring and evaluation of programs/projects. During this program, participants can better appropriate the terminology of monitoring and evaluation, the different approaches used by the major donors, the establishment of a monitoring and evaluation system, the differences in methods of monitoring and evaluation and impact measurement projects.

Training Fee

In-Person

\$3,995

Application fees: Payment of a non-refundable application fee of \$ 50 is required before admission is finalized (For face-to-face training only).

Course content:

Fundamentals of Monitoring and Evaluation (M&E)

- Definitions and Concepts in Monitoring and Evaluation
- Importance of M&E in Development Projects/Programs
- Steps in M&E
- Qualitative and Quantitative Methods of Monitoring and Evaluation
- Monitoring and Evaluation Plan
- Economic and Financial Analysis of Projects
- Quality Management for Organizational Performance Improvement

Statistical Methods in Monitoring and Evaluation

- Analysis of the Economic and Financial Framework of Projects
- Cost-Benefit/Effectiveness Analysis
- MS-Project as an Efficient Tool in Planning and M&E
- Development of Data Collection Instruments
- Organizing Field Operations for M&E
- Data Processing and Analysis (Excel & SPSS)
- Quantitative Measurement of Impact (Project/Program)
- Presenting Results of M&E

❖ Financial Management

This program is for managers and project managers involved in the analysis and financial management tasks. Following training, the program participants will have acquired or strengthened their skills: budgeting; allocation of scarce capital resources; Economic and financial analysis for decision-making; accounting, audit and financial control system development and equity markets.

Training Fee

In-Person

\$3,995

Application fees: Payment of a non-refundable application fee of \$ 50 is required before admission is finalized (For face-to-face training only).

Course content:

Managerial Accounting and Budgeting

- Managerial Accounting
- Financial Accounting
- Cost Accounting
- Fund Accounting
- Operational Budgeting
- Performance Budgeting
- Capital Budgeting
- Quality Management for Organizational Performance Improvement

Financial Analysis and Controls

- Revenue Forecasting and Planning
- Development of Financial Controls
- Cost Control Measures
- Cost Effectiveness Analysis
- Development Project Finance
- Financial and Performance Auditing
- Financial Reporting
- Cash-Flow Analysis



❖ Human Resource Management

The effective forecasting of future composition of the workforce in terms of skills and expertise is as important as forecasting the future of the organization itself. The learning gains from this program will reinforce and improve the ability of officials in the day-to-day functioning of Human Resource Management (HRM) departments and units. This program offers relevant skills for more effective and efficient utilization of human resources. Human resource managers, administrators, planners and personnel officers from public, private and non-profit organizations will greatly benefit from this program.

Training Fee

In-Person
\$3,995

Application fees: Payment of a non-refundable application fee of \$ 50 is required before admission is finalized (For face-to-face training only).

Course content:

Fundamentals of Human Resource Management

- Job Description, Evaluation, and Analysis
- Compensation and Benefits
- Recruitment and Placement
- Performance Evaluation and Employee Discipline
- Communication Skills
- Effective Leadership and Supervision
- Motivation and Conflict Resolution

Strategic Human Resource Management

- Workforce Planning
- Labor Relations
- Career Planning
- Building a Winning Team
- Training and Human Resource Development (HRD)
- Cost-Effectiveness Analysis in HRM
- Workplace Safety and Health
- Topics in HRM



❖ Management and Evaluation of Social Protection Programs

The program is designed for officials from national and local governments, private organizations, and NGOs who are involved in the management, financial governance, and sustainability of existing social protection schemes. The objective of the training is to provide social security managers and financial specialists the necessary tools to tackle the challenges of financing national social protection programs.

Governance issues related to the implementation of integrated Sustainable Development Goals (SDGs) and targets will be discussed, including multi-level governance from global, regional, national, and local levels. Participants are expected to better understand social assistance programs to rescue the vulnerable segments of communities and be able to manage social security funds that help accumulate the resources deployed for social protection purposes.

Training Fee

In-Person

\$3,995

Application fees: Payment of a non-refundable application fee of \$ 50 is required before admission is finalized (For face-to-face training only).

Course content:

- Definition and Concepts in Social Protection Financing and Governance
- Public Policy and Public Economics
- Socio-Economics Aspects of Social Protection
- Foundations of Social Protection Financing
- Quality Management for Organizational Performance Improvement
- Social Protection Financing and Governance
- Risk Analysis and Risk Management in Social Protection
- Quantitative and Qualitative Analyses of Social Protection Programs
- Comparative Analysis of Social Protection Programs
- Monitoring and Evaluation of Social Protection Programs
- Strategic Management and Social Protection
- Data Management and Modeling and Social Budgeting
- Social Protection Administration and Policy Implementation



❖ Management and Evaluation of Financial Inclusion Programs

The program is designed for officials from national and local governments, private organizations, and NGOs who are involved in the management, financial governance, and sustainability of existing financial inclusion schemes. The objective of the training is to provide financial specialists with the necessary tools to tackle the challenges of financing national financial inclusion programs.

Poverty and global issues related to the implementation of integrated Sustainable Development Goals (SDGs) and targets will be discussed, including multi-level governance from global, regional, national, and local levels. Participants are expected to better understand financial inclusion programs to better foresee means to improve upon the growth of the proportion of individuals, firms and, small and medium-sized enterprises (SMEs) that use financial services.

Training Fee

In-Person

\$3,995

Application fees: Payment of a non-refundable application fee of \$ 50 is required before admission is finalized (For face-to-face training only).

Course content:

- Definition and Concepts in Financial Inclusion
- Public Policy and Public Economics
- Socio-Economics Aspects of Financial Inclusion
- Global Financial Inclusion
- Quality Management for Organizational Performance Improvement
- Risk Analysis and Risk Management in Financial Inclusion
- Research Methods Applied to Financial Inclusion
- Comparative Analysis of Financial Inclusion Programs
- Monitoring and Evaluation of Financial Inclusion Programs
- Poverty and Financial Inclusion
- New Technologies and Financial Inclusion
- Budgeting and Financial Analysis in Financial Inclusion
- Change Management
- Financial Literacy



❖ Preparation of Financial Statements Using International Public Sector Accounting Standards (IPSAS)

This program is intended for civil servants in the public administration sectors (at national or local level), private organizations and NGOs who are involved, directly or indirectly, in activities related to the financial aspects of development programs / projects. These could be involved in financial, budgetary management or audit of development programs / projects. At the end of the training, participants will be provided with tools and techniques helping them to better cope with the analytical tasks and financial strategies of their organization.

Training Fee

In-Person
\$3,995

Application fees: Payment of a non-refundable application fee of \$ 50 is required before admission is finalized (For face-to-face training only).

Course content :

- Introduction to the International Public Sector Accounting Standards Board
- The International Federation of Accountants' Role
- Glossary of Defined Terms for IPSAS
- Preface to International Public Sector Accounting Standards
- The Conceptual Framework for General Purpose Financial Reporting by Public Sector Entities
- International Public Sector Accounting Standards
- Impairment of Cash-Generating Assets
- Agriculture
- Financial Instruments: Presentation
- Financial Instruments: Recognition and Measurement
- Financial Instruments: Disclosures
- Intangible Assets
- Service Concession Arrangements: Grantor
- Introduction to the IPSAS under the Cash Basis of Accounting
- Financial Reporting Under the Cash Basis of Accounting
- Introduction to Recommended Practice Guidelines
- Reporting on the Long-Term Sustainability of an Entity's Finances
- Financial Statement Discussion and Analysis
- United States of America Case

❖ Big Data Management and Analytics

This program is intended for civil servants in public administration sectors (at national or local level), private organizations and NGOs who are involved, directly or indirectly, in decision-making within the organization.

The management and management of large amounts of data is a process that includes the procedures and technology used to collect, store, manage, protect, organize, and provide the required data reports. Today, organizations and businesses are using Big Data more than ever to inform decision-making and thus gain in-depth insights into market behavior, trends, and opportunities. By properly managing and preparing data for analysis, businesses and organizations improve their decision-making process.

This is an introductory training program that will improve managers' knowledge of big data management and analysis for better understanding and management. At the end of the training, participants will better understand the challenges and contributions of Big Data as well as the technologies for its implementation. They will learn to integrate the masses of structured and unstructured data to analyze those using statistical models and dynamic dashboards.

Training Fee

In-Person

\$3,995

Application fees: Payment of a non-refundable application fee of \$ 50 is required before admission is finalized (For face-to-face training only).

Course content:

- Definitions & Concepts in Big Data Analytics
 - Business Analytics
 - Artificial Intelligence – Cloud Computing
 - Databases - Stockage - Security – Hadoop
- Gestion des Données Structurées et non Structurées
- Techniques, Méthodes et Applications de Big Data Analytics
- Utilisation des Techniques Statistiques
- Utilisation d'Outils de Business Intelligence
- Introduction aux Tableaux de Bord Dynamiques
- Analyse des Données et Présentation des Résultats
- Aperçu sur la Programmation en Big Data
- Management et Gestion des Connaissances
- Management et Gestion de la Qualité

❖ Risk and Disaster Management

This program is intended for civil servants in public administration sectors (at national or local level), private organizations and NGOs who are directly or indirectly involved in the management of risks, catastrophes, and disasters. The primary objective of the training is to provide these actors with the necessary tools to meet the challenges related to the management of risks and disasters. It is therefore a matter of strengthening the research and action capacities of these key players on risk and disaster management; before, during and after crisis.

At the end of the training, participants will better understand the challenges of the Management of Risks and Disasters to better be able to project themselves into the future world, to be able to anticipate - in a systemic and holistic vision - the consequences of our current policies and measures in the decades to come. These achievements will provide them with a multi-level, global, regional, and national vision of risk management related to disasters and catastrophes.

Training Fee

In-Person
\$3,995

Application fees: Payment of a non-refundable application fee of \$ 50 is required before admission is finalized (For face-to-face training only).

Course content:

- Definitions and Concepts in Risk Management
- Risks, Disasters and Catastrophes
- Risk Analysis, Prevention and Management Tools
- Mapping of Disasters and Catastrophes
- Risks of Natural Disasters
- Natural Disaster Management
- Regional and National Strategies for Risk Prevention and Management
- Development of a National Risk Management Plan
- Monitoring-Evaluation of the National Risk Management Plan
- Logistics, Food Aid, Reconstruction and Recovery
- Globalization and Disaster Risk Management
- Budgetary and Financial Analysis in Risk Management

❖ Business Process Management (BPM)

This program is aimed at managers / administrators in the public administration sectors (at national or local level) and private sectors involved, directly or indirectly, in activities related to organizational and process management aspects. At the end of the training, participants will be provided with tools and techniques helping them to better cope with the analytical tasks and strategies that the organization will have to implement to transform customer demand into products or services which satisfy this request. Field visits will be considered to allow participants to combine theory with practice.

Training Fee

In-Person

\$3,995

Application fees: Payment of a non-refundable application fee of \$ 50 is required before admission is finalized (For face-to-face training only).

Course content:

- Fundamentals of Business Process: Definitions & Concepts
- Business Process Mapping
- Quality Management for Organizational Performance Improvement
- Business Process Management: Process Modeling
- Process Quality, Governance and Balanced Scorecards



Custom-designed Professional Development Training Program

To meet the specific training needs of certain clients, MDI may design special training programs in the areas (but not limited to) listed below.

A specially designed program requires a minimum of six participants. The training fee for such a program is negotiable, after considering various factors such as place of delivery, number of participants, duration, etc. To apply for any of these training programs please request the application form for special courses.

- Performance and Financial Auditing
- Financial Analysis in Banking & Insurance
- Anti-Money Laundering
- Economic Intelligence
- Telecommunications, Computer Networking, and IT Management
- Non-Profit Organizations & Community-Based Project Management
- Training Design, Educational Management and Training of Trainers (TOT)
- Federalism: Decentralization, Democratization, and Governance
- Micro Enterprise Development and Management of Small Business
- Importance of E-Commerce for Small Businesses
- Best Practices in Legislative Governing in the United States of America
- Statistics and Applied Research
- Construction Management
- Parks and Wildlife Management
- Ethics and Governance
- Health Education and Community Health
- Financial Analysis and Stock Markets
- Environmental Resource Management
- Management for Administrative Assistant
- Logistics and Supply Chain Management
- Public Administration
- Public Health Administration
- Six-Sigma Approach and Quality Management
- Public-Private Partnership (PPP)
- Results-Based Management and Performance Indicators



**ILLINOIS STATE
UNIVERSITY**
Illinois' first public university

Management Development International (MDI)
November 4-29, 2019

Program Particulars

Admission to MDI programs is competitive. Participants are expected to have a bachelor's degree or equivalent. Applicants must be fluent in written and spoken English. For those whose official language is not English, evidence of fluency is required.

Participants in Certificate Programs are required to develop an action plan for presentation to the class towards the end of the program. The action plan indicates how the participant will utilize the knowledge and skills learned from the program for the betterment of their organizations. Participants enrolled in a Diploma Program develop a diploma paper (15 pages minimum).

To better enhance their learning gains, MDI will provide participants with a laptop computer for them to keep after the training. Field visits to a variety of public and private organizations will be organized to allow participants to interact and discuss various aspects of project management with U.S. professionals.

Registration: Formal registration will take place at the start of each program.

Attendance, Class Work and Graduation: A professional diploma or certificate is awarded to all participants who successfully complete a Professional Management Development Program subject to the following conditions:

1. Participants must punctually and regularly attend classes, seminars, workshops, and professional visits.
2. All assignments and projects must be completed to the satisfaction of the instructors.²⁴

Transportation/Arrival:

Illinois State University is in Bloomington- Normal, Illinois. The university can best be reached by two very convenient transportation options:

Option 1: The Central Illinois Regional Airport (International Code: **BMI**) in Bloomington/Normal, Illinois, is currently served by Allegiant, American Airlines, and Delta Airlines. For specific airline information, please refer to www.cira.com

Option 2: The O'Hare International Airport Connection (International Code: **ORD**), via the Peoria Charter Bus, provides comfortable and convenient bus transportation between O'Hare International Airport in Chicago and Illinois State University. For bus schedule and updated information, please refer to their website at www.peoriacharter.com.

With advanced notice and complete arrival information, participants will be met by a member of the MDI/Illinois State staff upon their arrival in Bloomington/Normal, Illinois.

Participant's Personal Expenses (Room, Board and Other): There may be substantial variation in the allowances available from different sponsors. In any case, participants are required to have adequate funding to cover their basic expenses (housing, meals, and other personal expenses). The amount of per diem is at the discretion of the sponsor.

Participants may be housed at a local hotel. ISU provides participants with Student ID which gives access to many resources on campus and to the city public transportation.

Hotel reservations are made before participants arrive at MDI/ISU. The cost for hotel accommodation is estimated between \$100 and \$120 U.S. per night (tax included) for single occupancy.

Training Fees: Training fees must be paid for the exact amount in U.S. dollars by the start of the program. Payment instructions will be provided in your final admission packet.

Medical Insurance: Health insurance will be provided to all MDI participants for the duration of their program. This insurance meets the Immigration requirements for exchange visitors

Laptop: MDI will provide participants with a laptop computer for them to keep after the training.



MDI Contact:

**Management Development International
Illinois State University
Campus Box 6120
Normal, IL 61790-6120 (U.S.A.)**

Tel: +1-309-438-7718/7717

Email: isu_mdi@ilstu.edu

Internet : <https://internationalstudies.illinoisstate.edu/training-programs/mdi>

Application Form

Online registration from the MDI website is recommended:

<https://internationalstudies.illinoisstate.edu/training-programs/mdi/>

However, for any training on request, please contact MDI.

